

## Robbie Heinrich Bio

Robbie Heinrich graduated from University of Louisville with a degree in Business Management and entered into a role with Dana Corporation as an engineering Co-Op student while in school. While surviving the automotive recession Robbie learned the key principals that help keep business running smooth and then was an integral leader in launching ten years of double-digit sales growth in a tier 1 automotive supplier engineering manager role. During this time Robbie achieved his MBA from Indiana University and continued to accept more responsibility serving as a key program launch manager for several troubled plants all the while continuing to lean out the facility in Louisville KY.

In 2015 Dana was approached by KY FAME to see if we'd like to participate in the Greater Louisville chapter to help fill industrial maintenance positions. While getting involved Robbie also joined the Kentucky Manufacturing Career Center board and in 2017 became the president of the Greater Louisville chapter of KY FAME. This chapter has grown year over year with enrollment and graduation rates and will move into a brand new \$25M Jefferson Community & Technical College Advanced Manufacturing Center in the Fall of 2020. His passion for finding the right candidates for the industrial maintenance positions then honing their skill set with today's technology coupled with traditional engineering principals has proven very effective.

Today Robbie is in charge of continuous improvement and cost savings execution for more than a dozen Dana automotive plants across the country. His experiences in the plant, on the floor and in the board room have really helped define the leadership approach he takes. Robbie and his wife and kids live in Louisville, KY and are excited about the continued success of the Commonwealth of Kentucky.